

Event Date: Saturday, August 24th, 2019

Location and History: *ArtFest* takes place on the Square at Market and Main Streets in downtown Bloomsburg, Pennsylvania. Bloomsburg, seat of Columbia County and with a population of approximately 14,000, lies along the Susquehanna River, a few miles from Interstate 80. 2019 marks the twelfth year Bloomsburg has hosted *ArtFest*, with The Exchange now the producing organization. This juried event includes fine art, food from local vendors, live music, and art and other activities for children and adults. The event strives to provide a lively, comfortable atmosphere for the general public to see art, meet and talk with artists about their studio practices, and purchase fine artworks. Attendance has grown by almost 100% since the move to the Square in 2017 and now approaches 3000 people.

Hours: Vendors may begin setting up at 6:30 a.m. on Saturday, August 24th, 2019, before which time Market Street will remain open to traffic. The event runs from 10 a.m. to 5 p.m., with take-down immediately following the close of the event. Vendors must have all tents and materials removed from the street by 7:30 p.m., at which time Market Street will reopen.

Weather: THE EVENT WILL HAPPEN RAIN OR SHINE! Vendors MUST keep their booths set up for the duration of the event. We will NOT refund fees on account of the weather, and any vendor who breaks down early will forfeit any opportunity to show at *ArtFest* in the future.

Display: Each artist vendor will have a standard 10-foot-by-10-foot space. While not required, we strongly recommend tents to protect against both sun and rain, and we suggest you use a sturdy tent with weights. Vendors will also need to bring their own tables, pedestals, easels, walls, hanging devices, etc. We provide NO electricity, and we do not allow portable generators except for food vendors.

Art and Artist: *ArtFest* is an event only for artists working to professional standards: Artwork must be the original creations of the artist; no kits of any kind allowed, although artists may sell reproductions of their own original work (cards, prints, etc.). *ArtFest* reserves the right to request removal of any artwork that we deem inconsistent with the work submitted for jurying. Artists MUST remain present in their booths during all of the event, brief breaks excepted. Two artists may share a booth, but both must have juried in, each must sign an artist contract, and both must remain present throughout the event.

Music: *ArtFest* will hire local musicians to play throughout the event; styles will vary. We discourage musicians from playing too loud for customers and vendors to easily converse.

Food: Food vendors at *ArtFest* will include some of the best in our area, generally food trucks. We will provide tables and chairs for customers to use while eating.

Parking: Exhibitors will have dedicated spaces near the event, at the Caldwell Consistory and nearby.

Application Deadline: Friday, May 31st, 2019, for both the printed application form and for 3-5 e-mailed images (each no larger than 1 MB at 72 dpi, no larger than 1920 pixels on the longer side, including the artist's last name in each file name; we do not require food vendors to provide images but they may for our promotional use); send images to Exchange@ExchangeArts.org.

Fees: Booth fees due upon acceptance. After receiving an acceptance notification from *ArtFest* via e-mail or phone (no later than Friday, June 14th, 2019), participating vendors MUST submit the booth fee by check by Friday, July 5th, 2019. We will not accept late fees and will reassign any unpaid space(s).

Fee schedule: One artist in a booth – \$80. Two artists sharing a booth – \$100. Food vendor – \$50 + %. These fees help to defray the costs of *ArtFest*: We advertise through local and regional print and radio outlets, and we print flyers and posters. We also provide the convenience of outdoor plumbing for attendees (and vendors have use of indoor plumbing courtesy of an adjacent business).

Liability: *ArtFest* and The Exchange accept NO liability for damage, theft, or loss of artwork or any vendor's property. Artists have sole responsibility for insuring work during *ArtFest*. Food vendors MUST carry liability insurance and MUST present proof of such along with their fee.

Sales tax: ALL VENDORS MUST have current Pennsylvania sales tax licenses. If you do not yet have one, visit www.pa100.state.pa.us.

Inquiries: Call us at 570-317-2596 or e-mail Exchange@ExchangeArts.org.