

Friday, 11 January 2019

Dear Artists and other Vendors,

This year, Bloomsburg's annual **ArtFest** turns twelve years old, and we want you to come to the party! The twelfth annual **ArtFest** will take place on **Saturday, the 24<sup>th</sup> of August, from 10 a.m. to 5 p.m.**, on the Square in downtown Bloomsburg (going up Market Street from Main Street). We moved the event there in 2017 and wished we had done so years ago: This location has much better visibility and feels much more open, friendly, and welcoming; in conjunction with the Farmers Market, on the other side of Main Street, 2017's **ArtFest** drew a much larger crowd than ever before, and growth continued in 2018.

As always, **ArtFest** will showcase regional artists' original work, accompanied by local food, live music, and activities for people of all ages. It happens on the last move-in weekend for Bloomsburg University – and B.U. will again help us promote **ArtFest** to the students and the students' parents. A summertime art party, **ArtFest** draws families from Bloomsburg and well beyond, and both art and food vendors have done well here year after year.

Each artist pays an \$80 booth fee for a 10x10 space. (Two artists, each juried in, may share a single booth for \$100.) Food vendors pay on a sliding scale. The fee covers the cost of ads in local and regional print and radio outlets, and the printing of posters and flyers. We also encourage you to promote the event yourself, using a postcard mailing and/or social media.

If you would like to show and sell at **ArtFest**, please e-mail 3-5 jpeg images of your work to [Exchange@ExchangeArts.org](mailto:Exchange@ExchangeArts.org) and mail a signed copy of the application to The Exchange at 24 East Main Street, Bloomsburg PA 17815, no later than Friday, May 31<sup>st</sup>, 2018. **Returning artists will receive their acceptances as soon as their applications reach us.** After receiving an acceptance notification from **ArtFest** via e-mail or phone (no later than Friday, June 14<sup>th</sup>, 2018), participating artists **MUST** submit the booth fee in the form of a check payable to "The Exchange" by Friday, July 5<sup>th</sup>, 2018. We will accept no late fees and will reassign any unpaid space(s).

**Photo specs:** jpeg/jpg, each no larger than 1 MB at 72 dpi, no larger than 1920 pixels on the longer side, with the artist's last name as part of each file name (i.e. "Smith\_ceramics1.jpg"); food vendors do not need to provide images but may choose to for our promotional purposes

Please get in touch with me at [Exchange@ExchangeArts.org](mailto:Exchange@ExchangeArts.org) or 570-317-2596 if you have any questions about **ArtFest**. Looking forward to seeing you here in Bloomsburg in August!



Oren B. Helbok  
Exchange executive director